



HYPERLINK
marketing solution

we link you to the market



HYPERLINK COMPANY PROFILE

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ABOUT COMPANY

HYPERLINK MARKETING SOLUTION LTD.

Hyperlink is a 2022 registered pursuant to and in accordance with the provisional of the Business name. Specialized in Sales and Marketing BTL & ATL.

We are a team of vibrant individual who are aiming at creating an affordable strategy for expanding the Market of client products and offer the excellence.

MISSION & VISION



Vission

Is to create a business world of full of prosperity, meaning, and connection for all 'Delivering measurable results to clients, employees and vendors'



Mission

To ensure we serve our clients with high quality and on time services that are result oriented



OBJECTIVES

1. To cover the gap between service providers and clients
2. To help our clients save time and management headache
- 03 To reduce our clients operational cost by providing the same with a lower cost



OUR SERVICES



BTL, Experiential Marketing, Event

Management, Digital marketing, Demand creation, distribution channel management, Roadshows, Direct sales and Marketing, Roadside promotion, Outlets branding, Demand creation.



Wholesale on a free or contract basis



Temporary employment agency



Management consultancy activities

MOTTO

Hyperlink Market, We link you to the market



PROVEN EXPERTISE

- Outsourced sales team management
- Trade Channel recruitment
- Fintech expertise
- Real-time reporting system and tools
- Route To Market development
- National Coverage

OUR CLIENTS



Serengeti Breweries Limited.

- Project-Sales Assistants Management-National wide, Spirits Van Salesman Management
- Task- Listing and Sales of Serengeti Breweries spirits brands in new outlets.
- Team Size –Phase 1 -120 SAs, Currently 32 Van Salesman



OUR CLIENTS



Mixx by Yas –Tanzania

- Project-Merchants acquisition & Management
- Scope – Dar & Coast, Central Highland & Southern regions
- Task-Expanding Merchants base
- Strengthening active merchants
- Re-engage dormant merchants



CONTACT US



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