



HYPERLINK
marketing solution
— we link you to the market



HYPERLINK COMPANY PROFILE

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ABOUT COMPANY

HYPERLINK MARKETING SOLUTION LTD.

Hyperlink is a 2022 registered pursuant to and in accordance with the provisional of the Business name. Specialized in Sale- and Marketing BTL & ATL.

We are a team of vibrant individual who are aiming at creating an affordable strategy for expanding the Market of client products and offer the excellence.



MISSION & VISSION



Vission

Is to create a business world of full of prosperity, meaning, and connection for all 'Delivering measurable results to clients, employees and vendors'



Mission

To ensure we serve our clients with high quality and on time services that are result oriented



OBJECTIVES

1. To cover the gap between service providers and clients
2. To help our clients save time and management headache
- 03 To reduce our clients operational cost by providing the same with a lower cost



OUR SERVICES



BTL, Experiential Marketing, Event

Management, Digital marketing, Demand creation, distribution channel management, Roadshows, Direct sales and Marketing, Roadside promotion, Outlets branding, Demand creation.



Wholesale on a free or contract basis



Temporary employment agency



Management consultancy activities

MOTTO

Hyperlink Market, We link you to the market



PROVEN EXPETISE

- Outsourced sales team management
- Trade Channel recruitment
- Fintech expertise
- Real-time reporting system and tools
- Route To Market development
- National Coverage



OUR CLIENTS



Serengeti Breweries Limited.

- Project-Sales Assistants Management-National wide, Spirits Van Salesman Management
- Task- Listing and Sales of Serengeti Breweries spirits brands in new outlets.
- Team Size –Phase 1 -120 SAs, Currently 32 Van Salesman



OUR CLIENTS



Mixx by Yas –Tanzania

- Project-Merchants acquisition & Management
- Scope – Dar & Coast, Central Highland & Southern regions
- Task-Expanding Merchants base
- Strengthening active merchants
- Re-engage dormant merchants



CONTACT US



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Address:

HYPERLINK MARKETING TZ LTD.

KINONDONI ADA ESTATE

P.O.BOX 31338

DAR ES SALAAM

Phone:

+255744498361

+255756618547

Email:

admin@hyperlink-marketing.co.tz

Website

<https://hyperlink.co.tz>

EXPERINTIAL MARKETING | EVENT MANAGEMENT | DIGITAL
MARKETING | DEMAND CREATION.